

GENERAL ARTWORK SPECIFICATIONS



PrintSolutions

1 Sizing

Make sure all artwork files are saved to the correct size. Check out our 'Standard Paper Sizes' guide for help. It is recommended that you stick to millimetres (**mm**) or centimetres (**cm**), as opposed to inches or pixels, as all standard measurements will be converted into millimeters.

2 Colour Profile

For almost all printing methods, artwork must be set to **CMYK** colours and colour profile. If RGB, Pantone, or spot colours are set, we will convert your file to CMYK which can cause a colour shift. If a specific colour from the Pantone profile needs to be used for your print... let us know and we will do our best to meet your specific colour needs.

3 File Type

Save your artwork files as a **.pdf** at **300dpi** or the highest resolutions available at full size. Anything less than this may look 'okay' on screen, but could print pixelated and 'blocky'. Only banners and flags are to be uploaded at 150dpi. See our banner and flag templates for sizing. Before saving your artwork as a **.pdf** file: text must be outlined and, layers and transparencies must be flattened.

4 Proofing

Print Solutions does not proof read any artwork, files submitted must be thoroughly checked to ensure they are **100% ready for print**.

5 Crop & Bleed Marks

All artwork files need to be saved with crop and bleed marks. **Crop marks** are to ensure your artwork is trimmed to the correct size. The **bleed** allows your artwork to overflow the paper crop size to ensure that when trimmed there's no unwanted white space.



For a range of useful resources, advice and guidance on printing, garments and signage check out the Print Solutions online resources hub: www.myprintsolutions.co.uk

PRINTING

GARMENTS

SIGNAGE