



### Flag Maintenance

If the wind is strong it is recommended that you take your flag down. Heavy rain combined with high winds is the worst combination as rain increases the weight of the flag and thus the wind-loading exerted on the pole. You should never fly a flag when the wind is Force 8 or greater.

### Life Expectancy of a Flag

The lifespan of your flag is entirely dependent on which climatic conditions it endures and the amount of hours it spends flying. The realistic maximum life span of a flag in regular use is 6 months. Flags are generally viewed as an act of promotion or courtesy and on this basis we recommend that they are retained in good condition. People often buy flags in threes, one to fly, one in the wash or in repair and one spare. Flags are an inexpensive and excellent promotional tool.

### Pollution and Ultra Violet

Air pollution will inevitably cause the white areas of a flag to become grey. As well as this, UV rays can overtime cause deterioration with some fading of colours.

### Washing and Repair

Flags can be washed in a regular household washing machine on a 40-degree wash with normal detergents. If the end of the flag has a frayed trim, reinforce and re-hem with anti-fray webbing to extend the life span.

### Damage

Damage is often caused by objects that the flag beats on when flying, so avoid standing it too close to a wall or similar to make sure that your flag cannot catch or snag on the pole or another object nearby. It is also recommended that you do not site poles too close together.

### Storage

Never store away your flag when wet. Always hang it up and allow it to dry before storing.



For a range of useful resources, advice and guidance on printing, garments and signage check out the Print Solutions online resources hub: [www.myprintsolutions.co.uk](http://www.myprintsolutions.co.uk)

PRINTING

GARMENTS

SIGNAGE